

- ✗ **MYTH:** Boxwood Arts is a behemoth. It is too big for this residential site.
- ✓ **FACT:** Boxwood Arts is scaled perfectly for this site across the street from the library and next to the Friends School. The roof line of the proposed theater is lower than the existing roof line of historic Boxwood Hall. Much of the main structure sits 15 feet below street level.
- ✗ **MYTH:** Boxwood Arts has no parking.
- ✓ **FACT:** Boxwood Arts will have some parking spaces available on-site. There are 1200 parking spaces available in lots and on the street within the 3 block radius of the Boxwood Campus. We also plan to offer valet parking, and have parking agreements with nearby businesses. PATCO riders are just a quick walk away.
- ✗ **MYTH:** Boxwood Arts can't be sustained. It will fail like other arts organizations.
- ✓ **FACT:** While some theaters and art centers in the region have had periods when they struggled, there are many others that have flourished. The Pitman Theater started a renaissance in that town and as a result, their downtown is now bustling with visitors and new businesses. The McCarter Theater in Princeton drives 25 million dollars to the regional economy. Furthermore, Boxwood Arts is unlike any other. It is a multi-discipline arts campus. We plan to offer speaker series, film, dance, theater, music and the visual arts, so we are not reliant on just one discipline for revenue.
- ✗ **MYTH:** Boxwood Arts will destroy the historic ambience of Boxwood Hall.
- ✓ **FACT:** On the contrary, Boxwood Hall will be lovingly restored to its original historic grandeur, both inside and out, and serve as an art gallery. This is a very low impact use of the house that allows the doors to be open to the public for all to enjoy this historic home. The same will not be true if sold to a developer or other private owner. Any other alternative will chop the property in three; the Boxwood Arts initiative will keep it whole and open to the public.
- ✗ **MYTH:** Boxwood Arts will destroy the heritage woods at the rear of the site.
- ✓ **FACT:** From the beginning, Boxwood Arts has committed to preserve the wooded area at the rear of the site. The trees and bushes will be cared for. Benches and educational signage will be added so that these important woods can be enjoyed by generations to come.
- ✗ **MYTH:** Boxwood Arts will cost the taxpayers.
- ✓ **FACT:** Boxwood Arts will be funded mostly by private and corporate contributions, grants, and financing if necessary. Boxwood Arts is requesting no money from the Borough. We will do extensive fundraising, and will have an operation that is self-supporting.
- ✗ **MYTH:** The Boxwood Hall property should be left as-is.
- ✓ **FACT:** Currently, both the building and the woods are unkempt and in disrepair. If the Boxwood Arts initiative does not go through, the Borough has already made plans to chop-up the property and sell it to the highest bidder. A developer can then pursue whatever use produces the highest financial return. The Boxwood Arts plan is the only one to ensure that both the historic house and heritage woods will be protected and maintained for generations to come.
- ✗ **MYTH:** Haddonfield doesn't need this.
- ✓ **FACT:** The arts add value to any community. Studies show that the arts add \$8 to the local economy for every dollar spent as the theater will drive shoppers to our stores and diners to our restaurants. With the challenges currently facing our downtown, you need only look to Pitman or the McCarter Theater in Princeton to see what a cultural venue can do for a community and a region.